



U M E

Teo Tuominen

29.6.1983

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I'm a visual designer from Helsinki, Finland. The main focus of my work is in identity design, branding, typography, type design, lettering and illustration.

I have an MA degree in type design from Type and Media, which is held at the Royal Academy of Art, The Hague, Netherlands. My BA I have from Finland from the Lahti Institute of Design.

I've worked as a freelance designer since 2008 both for my own clients and also for various magazines, advertising and design agencies. I also work as a freelance teacher of typography and type design.



B A C K G R O U N D

Education

Royal Academy of Art, the Hague (KABK)
Master of Design, Type and Media
2013

Lahti University Of Applied Sciences,
Institute of Design
Bachelor of communication, Graphic Design
2012

Royal Academy of Art, the Hague (Kabk)
*Student exchange at the graphic design
department*
2011

Pekka Halonen academy
Graphic design department
2009

Other

tipoRenesansa
type design workshop
Ljubljana, Slovenia
28. 8. – 3. 9. 2011

MAKE Skilled Hands
Sign Painting workshop
Berlin, Germany
30.11.–1.12.2013

Make Your Own Sign
Sign painting workshop
Berlin, Germany
14.12.2013

Grants

Åkerlund foundation
3000€ for type design & typographic studies
2011

Grafia Ry
4000€ for the writing and development of a
finnish book about type design
2013

Language skills

Finnish (native)
English (excellent, IELTS–test 8/9)
Swedish (average)

Skills

Proficient in Photoshop, InDesign, Illustrator,
FontLab, Glyphs, Robofont, photography and
Microsoft office.

Experience with Flash, HTML, CSS, Dreamweaver,
After Effects and FreeHand.

Other interests

Books, drawing, painting, photography,
music, playing guitar, literature, movies, yoga.



EXPERIENCE

HERE Deutschland GmbH

Graphic designer, Marketing department

23.1.2014–31.6.2014

Freelance visual designer

1. 3. 2008 –

My work as a freelance designer has mainly focused on identity design, branding and typography. I've also worked on illustration, web design, lettering, type design and photography. I've worked for publishing houses, magazines, advertising and design agencies as well as for personal clients.

CLIENTS INCLUDE Adobe, A-lehdet publishing, Absolute Truth Press, Bio Rex, Cargo Commander, Carrois Type Design, Kuudes Kerros design agency, Lonkenstein Longboards, Snellmann Oy

IDENTITIES Agma RY, Aquit Oy, Endotec, Hammashaltiat, Hercules, Le*Ger, MediMerc, Paja31, Suomi-Asema

Graphic Designer at design agency Kuudes Kerros

2. 1. 2012 – 18.7.2012

www.kuudeskerros.fi

I worked on various tasks ranging from identity design and pitching to web design, layout design and illustration.

Teacher of type design at Pekka Halonen academy

17. 8 – 30. 11. 2011

I taught one course of type design basics to the third year students.

Teacher of typography and type design at AEL

13. 10 – 14. 10. 2011 & 24.4,16.5.2012

AEL is an education center which holds courses on a variety of subjects. I taught type design and advanced typography twice for two days of a 6 days long graphic design course.

Graphic designer at Dynamo Advertising

4. 1. 2010 – 28. 2. 2010

www.dynamo.fi

I worked as the graphic designer for the 2009 annual report for the Finnish slot machine association RAY.

Graphic designer at advertising agency 358

2. 5. 2009 – 12. 11. 2009

www.358.fi

Jobs ranged from visualizing presentation material to layout design and web-design.



EXPERIENCE

AD-assistant at Dynamo Advertising

15. 12. 2008 – 13. 2. 2009

I did layout design for annual reports for RAY (the finnish slotmachine association) and a culture festival called Helsingin juhlatiivat.

AD-assistant at Kairo Graphics

29. 8 – 14. 11. 2008

Worked with Flash-animation, illustration and layout design.

Intern at Dynamo Advertising

2. 6 – 20. 8. 2008

I worked as an AD-assistant doing mainly layout design for companies such as a the finnish culture event Helsingin Juhlaviivat, The finnish slot machine association ray and the finnish national railway system VR.

Intern at Image Kustannus

2. 1. 2008 – 15. 2. 2008

Image Kustannus is a finnish editing office. I worked there as an AD-assistant doing layout design, illustration and photography for various magazines.

Published typefaces

Winnie the Hoop

Freefont released via MyFonts in February 2012

[http://www.myfonts.com/fonts/teotuominen/](http://www.myfonts.com/fonts/teotuominen/winnie-the-hoop/)

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